

Charlie McConnell

Co-founder of MediaSphere Solutions. I build websites, voice agents, and the *systems* underneath them.

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EXPERIENCE

MediaSphere Solutions

Current

Co-founder & Strategic Director. Dublin agency running growth systems for home service businesses across Ireland and the UK.

- €1m+ in client revenue generated in the last three years.
- AI voice agents in production: 20,000+ calls answered for Tullow Family Medical Centre since August 2025, and full call answering, pricing, and qualification for a national attic services company.
- Designed and run the machine behind them: CRM pipelines, retry and follow-up automation, WhatsApp review flows, and GA4 conversion tracking feeding €500-a-week Google campaigns.
- Close every deal and own fulfilment end to end.

Manna Drone Delivery

Summer 2025

Intern, marketing automation. A summer inside Ireland's drone delivery startup, automating marketing workflows.

EverShade

Current

Co-founder. Garden furniture, predominantly pergolas. Took it from a domain name to an operational store: email infrastructure, funnel, and storefront.

Earlier

Started out setting appointments for an ecom brand, then a run in clothing, before founding the agency.

SELECTED BUILDS

UCD accessibility dashboard. Pulls coursework from Brightspace and rebuilds it in a layout that works for students with learning disabilities.

12+ client websites. Designed, built, and shipped for trades, venues, interiors, and retail.

RUGBY

Junior Cup winner with St Michael's College. Leinster U18s and U19s. Irish underage camps and setups. Currently on the UCD Sports Scholarship.

EDUCATION

University College Dublin

Current

BSc Sports & Exercise Management, on the UCD Sports Scholarship.

TOOLS

GoHighLevel

Retell AI

Twilio

Google Ads

Meta Ads

GA4

Next.js

Vercel

Claude

Obsidian

Zoho